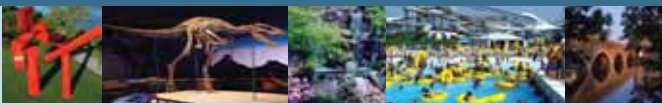


## Top Notch, World Class Attractions

While you are here, we encourage you to check out some of the many attractions and events that make the Rockford area Original. Don't miss Jane, the world's best-preserved and most complete juvenile T. rex, at the Burpee Museum of Natural History. Head next door and explore the Discovery Center, the 4th best children's museum in the nation or visit the top-rated Rockford Art Museum. A trip to Rockford wouldn't be complete without a stop at North America's #1 Japanese garden, Anderson Japanese Gardens. Our region also offers entertainment options from theaters to water parks to golf courses and racing. When you're in the Rockford Region, you're in for one Original experience.



## About The River District

The tour you are taking today will guide you on a short loop around East State Street, one of the main arteries through Rockford. As is true of a tour of this kind, it will only give you a glimpse into this area known as the River District.

## The Tour Is Just The Start

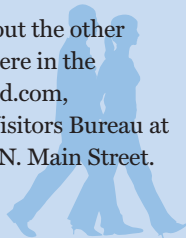
After you are done with this tour, take some time to explore more of the River District and downtown Rockford. You'll find interesting architecture, walking paths, beautiful parks, shops and great restaurants.

## Want More Information?

For more information about the River District and what you can see or do here, go to [www.riverdistrict.com](http://www.riverdistrict.com), call the River District Association at 815-964-6221 or stop by their offices at 127 N. Wyman Street.

## Stay A Little Longer

If you would like more information about the other walking tours or spending more time here in the Rockford Region, go to [www.gorockford.com](http://www.gorockford.com), call the Rockford Area Convention & Visitors Bureau at 815-963-8111 or visit our offices at 102 N. Main Street.



# ROCKFORD Originals NEIGHBORHOOD Walking Tours

## Companion Guide & Map River District

This self-guided, narrated walking tour was developed by:



Rockford Area Convention & Visitors Bureau  
102 N. Main Street, Rockford, IL USA 61101  
815-963-8111 [www.gorockford.com](http://www.gorockford.com)

in cooperation with



River District Association  
127 N Wyman St, Rockford, IL USA 61101  
815-964-6221 [www.riverdistrict.com](http://www.riverdistrict.com)

This project is funded by a grant from the U.S. Small Business Administration (SBA). SBA's funding should not be construed as an endorsement of any products, opinions, or services. All SBA-funded projects are extended to the public on a non-discriminatory basis.



# Take a Walk.

There's no better way to see Original Rockford than on foot. So, grab your MP3 player or cell phone, put this handy guide in your pocket and let your feet do the walking!



## How To Use The Technology

These tours are self-guided with the use of MP3 players or your cell phone. The tours are free and easy to use.

**MP3 Player** – If you own an MP3 player, go to [www.gorockford.com](http://www.gorockford.com) and download the audio files for any of the tours. Preloaded MP3 players can be checked out at the Rockford Area Convention & Visitors Bureau offices, 102 North Main Street in downtown Rockford. Follow the easy-to-understand directions at the beginning of each tour to get started.

**Cell Phone** – Call 815-749-TOUR (8687) to get directions on how to select the tour you want and how to access the narration for each stop. There is no charge for the call except for your cell minutes.

## Welcome To The Rockford Region...

We're "smack dab in the middle of America."

We hope you enjoy this Rockford Originals Neighborhood Walking Tour covering part of the River District in Downtown Rockford. We hope you will check out the other walking tours that have been developed. These tours provide a snap shot of the rich heritage and bright future of our city and its neighborhoods.



Look for a Rockford Originals Walking Tour Sign in windows of each of the featured locations.

### B State Street Bridge

Start in the middle of the bridge and activate the audio for Stop #1. Look around at the beautiful Rock River.

### C 99 E. State Street Rockford News Tower

As you walk East across the bridge, you'll see the Art Deco News Tower ahead, just South of State Street.

### D 124 North Water Street Waterside Building

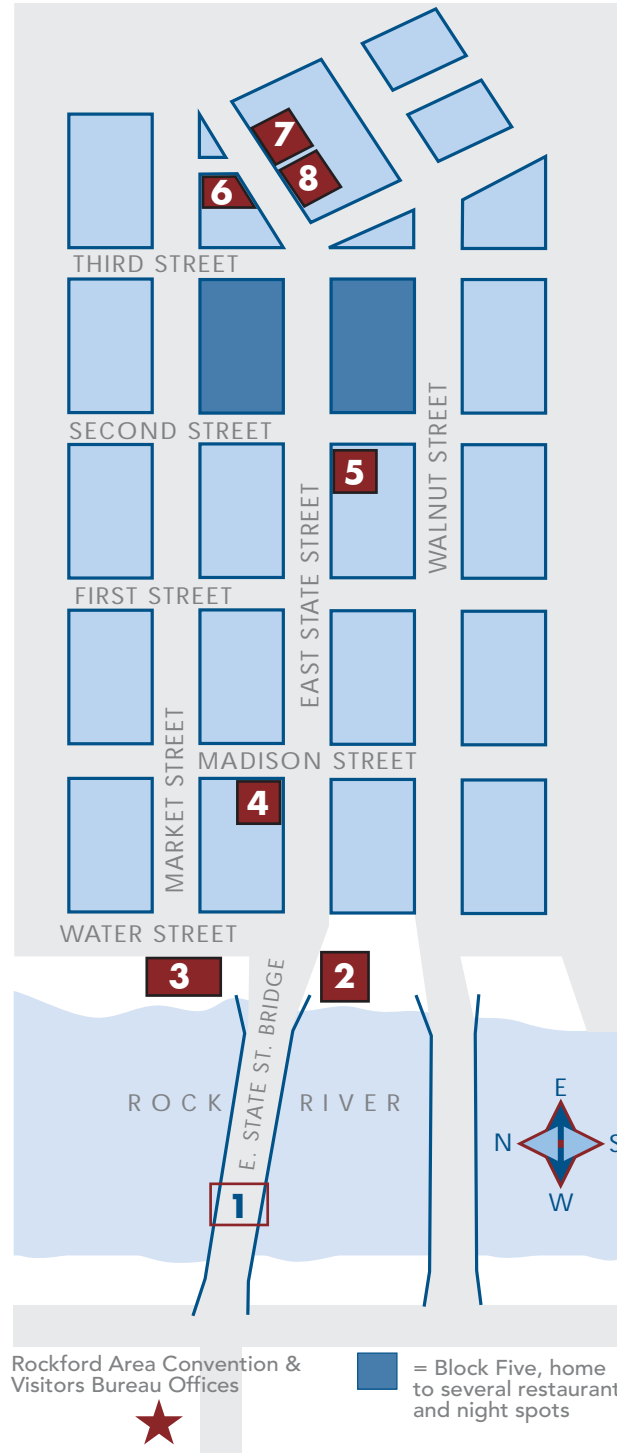
Head North back across State Street and take the short walk along Water Street to our next stop.

### E 220 E. State Street Eastside Centre

Walk East on State Street to this striking example of Victorian Romanesque architecture.



# Downtown River District



Rockford Area Convention & Visitors Bureau Offices

■ = Block Five, home to several restaurants and night spots



### F 425 E. State Street Rockford City Hall

Originally built as the Manufacturer's National Bank, it is now used as the hub of Rockford City government.

### G 630 E. State Street Faust Landmark

As you walk further East on State Street, look up and you'll see the dark red exterior of the 15-story Faust Landmark.

### H 721 E. State Street Midway Theater

Right across the street from the Faust, you'll see the Midway Theater.

### I 713 E. State Street Shumway Building

To the West of the Midway is the Shumway Market building, home of Rockford Area Arts Council. Stop in and say HI!

